

LBO - Agenda Request

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To: City Manager <Manager@cityoflakeside.org>

Hello,

The LBO would like to request time on the agenda for the next council meeting.

We would like to request TLT funds to pay for essential services and advertising for the Million Lights of Lakeside events this year.

We plan to host a Tree Lighting on Dec 1st. and a 2 day Holiday Festival Dec 15th and 16th.

I will outline the needs below.

\$500 Portable Toilets and Hand Washing Stations, Trash Collection and Disposal

\$500 Printed Advertising & Postage

\$500 Advertising on radio with Bicoastal Media

We believe that providing essential services such as sanitary facilities and trash collection is vital to any public event especially those events looking to attract tourists and visitors.

We will use printed advertising in a couple ways. We will produce posters to be displayed around the area and we will produce mailers that will be distributed via USPS.

We will team with Bicoastal Media, the largest radio group in the state to promote the event to cities further from Lakeside such as Roseburg, Eugene, Salem and more.

Thanks,

Adam

 NEW POSTER FINAL FOR PRINT.JPG

 Contest FINAL FOR PRINT.JPG