

ARTICLE 14. SIGNS

AN ARTICLE ESTABLISHING ZONING CODE REGULATIONS CONCERNING SIGNS AND AMENDING ARTICLE 14 OF LAKESIDE ORDINANCE 168 REGULATING SIGNS IN THE CITY OF LAKESIDE

THE CITY OF LAKESIDE ORDAINS AS FOLLOWS:

ARTICLE 14 SIGNS

SECTION:

- 14.000: General Regulations
- 14.005: Definitions***
- 14.010: Permitted Sign Uses in All Districts
- 14.020: Signs in G-S, M-R, and R-R Districts
- 14.030: Signs in the Planned Unit Development (P-D) District
- 14.040: Signs in the General or Marine Commercial District
- 14.050: Signs in the Planned Industrial District
- 14.060: Signs in Open Space Districts
- 14.070: Other Signs
- 14.080: Variances***

Section 14.000: GENERAL REGULATIONS

The Council of the City of Lakeside finds that it is in the public interest to establish uniform regulation of the construction and presentation of signs within the City to safeguard the orderly growth and development of the City, to protect the values and uses of property, to secure safety and well being of the public, and to prevent the creation of nuisances. The Council of the City of Lakeside further finds that the establishment of a uniform regulation for signs under one ordinance will facilitate the administration and understanding of the regulations provided in this ordinance.

The provisions of this ordinance are intended to:

- 1. Prevent signs from detracting from the enjoyment and pleasure of the City's natural beauty.***
- 2. Provide uniform sign standards and fair and equal treatment of sign users.***
- 3. Protect public safety by ensuring that official traffic regulating devices are easily visible.***
- 4. Ensure the safe construction, erection, and maintenance of outdoor signs.***

No sign or outdoor advertising of any character shall be permitted in any zoning district of the City Of Lakeside except in conformity with the following regulations:

1. All signs or outdoor advertising displays shall comply with ***all applicable State of Oregon, County of Coos and Lakeside City Code***. Each structure surrounded by one framework, whether of a regular or irregular slope, shall be considered one sign whether supported from **one** or more poles.
2. No sign or outdoor advertising display shall by its light, brilliance, type, design, lack of maintenance, or character create a public or private nuisance.
3. No sign shall extend above the maximum permitted ridge, line or roof of a building or project beyond property lines except as specifically provided in the section concerning industrial or commercial zones.
4. The Planning Commission may grant a larger sign in these zones if the project warrants it. This will be done by issuing a special permit
5. ***No sign allowed by this ordinance shall be placed so that it is supported within a public right of way, unless this ordinance specifies otherwise. Some signs may project over rights of way, subject to the standards for that type of sign or for the underlying zoning district.***

Section 14.005: DEFINITIONS

Animated Electric Signs: *Electronic video or digital signs that display changing images, animated scenes or pictures. Animated Electric Signs that are distracting or confusing and may constitute a hazard to the public health, safety or welfare are not allowed in any zone. Definition does not include Reader Boards.*

Banner: *Any sign intended to be hung either with or without frames, possessing characters, letters, illustrations, or ornamentation applied to paper, plastic or fabric of any kind.*

Billboard: *A sign which advertises a business, commodity or activity which is not sold manufactured or conducted on the property where the sign is located.*

Construction Signs: *Signs identifying the architect, engineer, contractor, or other firm involved with building construction, and naming the building or its purpose, and the expected completion date.*

Double Faced Sign: *A sign with advertising on two surfaces, generally back to back or with an angle that does not exceed 45 degrees.*

Freestanding Sign: A sign erected on a freestanding frame, mast, or pole supported in or on the ground and not attached to any building. Freestanding signs may be temporary or permanent and must comply with all other sign requirements for the zone.

Frontage: All property abutting a public right of way or building frontage along a parking lot.

Grade (adjacent ground level): The lowest point of elevation of the finished surface of the ground between the exterior wall of a structure and a point five (5) feet from the structure. In case the walls are parallel to and within five (5) feet of a public sidewalk, alley, or other public way the grade shall be the elevation of the sidewalk, alley or public way.

Height: Height is measured from the lowest point of the grade below the sign to the topmost point of the sign.

Home Occupation: Home occupations constitute business that are conducted entirely within a dwelling by a family residing in the dwelling. Examples of home occupations include but are not limited to: beauty shops, engravers, professional offices, etc. Home occupations must be conducted in such a manner so as not to give an outward appearance or outwardly manifest any characteristic of a business in the ordinary meaning of the term. Home occupations must not infringe upon the rights of neighboring property owners to enjoy the peaceful occupancy of their home. Home occupations may involve the retail sale of a product on the premises. Home occupations shall not occupy more than 30 percent of the usable floor area of the dwelling. Sign requirements shall conform to Section 14.010 (2).

Indirect Illumination: A source of illumination directed toward a sign so that the beam of light falls upon the exterior surface of the sign.

Marquee: A permanent or temporary roofed structure attached to and supported by the building and projecting over public property.

Memorial Signs: Non-illuminated memorial signs or tablets indicating the name of a building and/or the date of erection.

Monument Sign: A low profile freestanding sign affixed to the ground. A monument sign shall include a support structure of wood, masonry or concrete that is incorporated into the overall design of the sign.

Mural: Any pictorial or graphic decoration, other than a sign which is applied directly to a structure and is neither used for, or intended to achieve the purposes of, advertising by the use of lettering or script to draw attention to or to direct the observer to a particular business or business location, nor to draw attention to specific products, goods or service by the use of a brand name, trademark, copyright or any other device restricted in use without permission of the owner.

Nameplates: *Non-illuminated, single-faced, wall-mounted nameplates indicating only the name, address, and occupation of the occupant.*

Off-Premise Sign: *A sign advertising a business, commodity or activity which is not sold manufactured or conducted on the property where the sign is located.*

Political Campaign Signs: *A sign promoting a political candidate or other public election matter.*

Portable Sign: *A freestanding sign such as an "A frame" not permanently affixed, anchored, or secured to the ground or a structure on the lot it occupies, including trailer signs but excluding signs affixed to or painted on a vehicle.*

Private Traffic Directional Signs: *Signs guiding vehicular and pedestrian traffic on private property may contain the name or logo but no other advertising copy.*

Projecting Sign: *A sign other than a wall mounted sign which projects from and is supported by a wall of a building or structure.*

Public Sign: *Signs of a public or noncommercial nature, which shall include public transit service signs, public utility information signs, directional signs, safety signs, danger signs, signs indicating scenic or historical points of interest, and all signs erected by a public officer in the performance of a public duty.*

Reader Board Sign: *A sign with letters and/or advertising that can be readily changed. Includes electronic message or mechanical reader boards. Definition does not include Animated Electronic Signs.*

Real Estate Signs: *Signs advertising the sale, rental, or lease of the premises or part of the premises on which the signs are displayed.*

Roof Line: *The top edge of the roof or the top of the parapet, whichever forms the top line of the building silhouette.*

Sign: *Any device designed to inform or to attract the attention of persons not on the premises.*

Sign Area: *An area measured within lines drawn between the outermost points of a sign but excluding essential sign structure, foundations or supports lying outside and below the limits of a sign and not forming an integral part of the display.*

Single Faced Sign: *A sign with advertising on only one side.*

Special Event Signs: *Signs or outdoor displays of a temporary nature advertising or promoting a specific event.*

Street: The entire width between the right of way lines of every way which provides for public use for the purpose of vehicular and pedestrian traffic and including the terms road, highway, lane, place, avenue, alley or other similar designations.

Temporary Sign: A sign which is erected or displayed temporarily for a particular event, occurrence or purpose and which shall be removed within 30 days.

Vehicle Sign: Advertising copy painted or affixed to lawfully parked and operable vehicles or trailers.

Wall Mounted Sign: A sign affixed directly to or painted or otherwise inscribed on an exterior wall and confined to the limits thereof.

Window Sign: Any sign, picture, symbol, banner, message or combination thereof designed to communicate information about the business, event, sale, or service placed inside or upon the window with the primary purpose of being viewed from the exterior.

Section 14.010 PERMITTED SIGN USES IN ALL DISTRICTS

1. Signs not exceeding one square foot in area and bearing only property numbers, post box numbers, names of occupants of premises, or other identification on premises not having commercial connotations.
2. A non-illuminated sign not exceeding **two (2)** square feet in area placed flat against the building for each home occupation.
3. A non-illuminated sign not exceeding 6 square feet in area pertaining to the sale, lease, rental or display of a structure or land.
4. A subdivision identification sign displaying the name of a residential office, or industrial subdivision, complex, park or planned development. Such permanent entrance signs may be in the form of monuments, or gates, or similar features displaying the name of the development as approved by the Planning Commission based upon factors of safety and aesthetic compatibility. There shall not be more than two monuments or such features at each entrance to the subdivision or development. Such structure or sign shall not be erected on public right-of-way and shall be maintained by the developer or property owners association in accordance with the provisions of the City Code.
5. An illuminated bulletin board not exceeding 24 square feet in area for each church, neighborhood community center, educational institution, professional center, or other permitted or conditionally permitted uses in the district.
6. One political and/or election campaign sign not exceeding 8 square feet may be placed on any privately owned property within the City with the approval of the

property owner for a period of 60 days before the election and 10 days after the election for which the sign pertains. Any such sign may not be lighted.

Section 14.020 SIGNS IN G-S, M-R, AND R-R DISTRICTS.

No sign or outdoor advertising of any character shall be permitted in the G-S, M-R or RR zones except the following:

1. Signs permitted in all districts as stated above.
2. One non-illuminated temporary sign not exceeding 6 square feet in area pertaining only to the subdivision, sale, or lease of only the particular building, property, or premises upon which it is displayed. Two signs are permitted on larger sites of five acres or more, in one ownership, fronting on two or more lots.
3. One non-illuminated sign for each housing development, not to exceed 25 square feet in area or 5 feet in any dimension, and containing no advertising matter except the name and street address of the housing development.
4. All businesses that are non-conforming uses in industrial zones shall be allowed signs as provided in the commercial zones.

Section 14.030 SIGNS IN THE PLANNED UNIT DEVELOPMENT (P-D) DISTRICT

All signs permitted in the P-D zone shall be designated in the development plan and program submitted for each particular Planned Unit Development.

Section 14.040 SIGNS IN THE GENERAL OR MARINE COMMERCIAL DISTRICT

No sign or outdoor advertising of any character shall be permitted in a General or Marine Commercial District except for the following:

1. Permitted sign uses in all districts.
2. No exterior advertising or signs shall be displayed – except signs indicating the name of the person, building or business or use conducted within the building or on the property.
3. Only one sign with a single or double face may be located within the required front yard setback, or a portion of a larger sign on the property may extend within the front yard setback, provided that said sign or portion of sign extending into the front yard setback shall not exceed one hundred square feet in area. The area shall not be considered a portion of the one hundred square feet as allowed above.
4. Permitted signs may be illuminated.

5. *Free-standing signs including sandwich boards, that comply with the sign regulations and zoning ordinance of the City, may be placed on sidewalks adjacent to the premises to which the sign relates; provided that such sign shall not occupy more than 20% of the width of the sidewalk measured from the property line. The area of one face of the sign shall not exceed nine (9) square feet and the sign shall remain on the sidewalk only during business hours of the adjacent premises.*

Section 14.050 SIGNS IN THE PLANNED INDUSTRIAL DISTRICT

No signs or outdoor advertising of any character shall be permitted in the L-1 and H-1 districts except the following:

1. Permitted sign uses in all districts.
2. No exterior advertising or signs of any kind shall be displayed except signs indicating the name of the person, building, or business or use conducted within the building or on the property.
3. One identity sign for each development site – separate ownership, not to exceed 150 square feet in total area for one or more sides.
4. The area of any sign or signs located within the allowable building area shall not be considered a portion of the 150 square feet as allowed in (3).
5. Permitted signs may be illuminated.

Section 14.060 SIGNS IN OPEN SPACE DISTRICTS

No sign or outdoor advertising of any character shall be permitted in the Open Space District except for the following:

1. Sign uses permitted in all districts.
2. Sign uses permitted in the G-S, M-R, R-R and P-D Districts.

Section 14.070 OTHER SIGNS

~~(Signs for traffic and customer directions shall be permitted provided no such sign is more than one square feet in area. Hospitals, churches, nursing homes, schools, and similar uses shall be allowed one sign not to exceed 20 square feet of area per side or 40 square feet of total area.)~~

PROHIBITED SIGNS:

1. **Obscene or Indecent Signs:** Any visual representation or verbal description of sexual conduct, sexual excitement, sado-masochistic abuse, or excretory functions or products, as further defined in ORS 167.060 et seq.
2. **Signs Interfering with Traffic:** No sign shall be installed which will unduly distract or confuse operators of motor vehicles or aircraft by interfering with the effectiveness of a traffic control device or railroad sign or signal or by using words such as "stop", "look" and "danger" in an appearance similar to traffic signs or lights. No sign may contain lighting that will distract operators of motor vehicles or air-crafts, including but not limited to, rotating or animated signs, motion (video) picture, strobe or zip lights, rotary beacons, flashing lights, search lights, festoons of lights, strings of twirlers or propellers or flares.
3. **Defunct Businesses:** Signs that advertise an activity, business, product or services no longer operating or available on the premises, including all related off-premise signs shall either be removed, covered, painted over or otherwise obscured within 30 days of the termination of said activity or business.
4. **Unsafe Signs:** No person shall construct or maintain any sign or supporting structure except in a safe and structurally sound condition. If the Building Official finds that any sign regulated herein is unsafe or insecure as to constitute a real and present danger to the public a written notice shall be mailed to the last known address of the sign owner and the property owner. If said sign is not removed, altered or repaired so as to comply with the standards herein set forth within thirty (30) days after such notice, the Building Official may cause said sign to be removed or altered to comply at the expense of the sign owner or property owner of the property on which it is located. The Building Official may cause any sign that is determined to be an immediate peril to persons or property to be removed summarily and without notice at the expense of the sign or property owner.
5. **Nonconforming signs:** Signs that were lawfully installed prior to the adoption of this ordinance may remain subject to subsection (4) above. Normal maintenance and repair are allowed provided the cost of the structural repairs does not exceed 50% of the value of the sign. If the structural repairs exceed 50% of the value of the sign it must conform to the current requirements.

SPECIAL SIGNS

These signs require a permit and shall conform to the maintenance and safety requirements of Section 14.070 PROHIBITED SIGNS (4) and to requirements of the underlying zone. Applications for sign permits shall contain at least the following information:

1. **Name and address of the applicant.**
2. **Location of the property on which the sign is to be erected, and the**

amount of lot and building frontages.

3. Dimensions of the sign and its height above grade.

4. A sketch showing the location and dimensions of all existing and proposed signs on the premises. And a description of the advertising copy on the proposed sign. And, if required, a drawing showing clearly the structural elements.

1. Street Banners: Banners authorized to be erected over public rights of way that advertise events or entertainment of community interest under the sponsorship of a nonprofit organization. These banners may only be erected in places and in a fashion authorized by the Planning Department for a maximum of 14 days. A longer period of time may be allowed if no other organization reserves the installation.

2. Portable Signs: Signs containing advertising copy which are not permanently affixed to a building, structure, or the ground and are designed to be moved, such as sandwich boards and signs on wheels, political campaign and real estate signs. One portable sign per business with a maximum of two (2) faces and nine (9) square feet or less per face is allowed and shall not be charged to the property's allowable sign area. Portable signs may not be placed in the public right of way fronting the business except as provided in Section 4 (11) of this ordinance.

3. Off-Premise Signs: Other than private directional.

A. Permits applications for out of town business off-premise signs must include a certified letter of approval of the property owner.

4. Billboards:

A. The sign area of these signs shall be charged to the property on which they are located. Therefore, the permit must be accompanied by a written documentation from the owner of the property on which the sign is to be located acknowledging this charge.

B. Billboards located in the following areas that are (along the highways must obtain a permit from the Oregon Department of Transportation) along county roads must obtain a permit from the County Department) in addition to obtaining a permit from the City:

C. The size of billboards shall not exceed a total of 300 square feet; back-to-back installation on one supporting structure is permitted. There shall be not more than six (6) billboards permitted within the City and shall be located subject to the limitations set forth in this ordinance.

D. The replacement of, or the relocation of, a billboard or billboard structure must be approved through a conditional use process by the

Planning Commission. If structural repairs exceed 50% of the value of the sign it must conform to the current requirements and be approved through the conditional use process.

Section 14.080 VARIANCES

The Planning Commission may authorize variances from the requirements of this ordinance where it can be shown that, owing to special and unusual circumstances related to a specific piece of property, the literal interpretation of this ordinance would cause an undue or unnecessary hardship; except that no variance shall be granted to allow the use of property for purposes not authorized within the zone in which the proposed use would be located. In granting a variance, the City may attach conditions that it finds necessary to protect the best interests of the surrounding property or neighborhood and to otherwise achieve the purposes of this ordinance.

Passed this 8th day of Sept, 2005

ATTEST:



Susan Chauncey, City Administrator

APPROVED:



Ed Gowan, Mayor